DAO Experimentation Program

Cohort 2

Explore the Reflection Zine

What does it take to create community-driven impact that lasts?

Scroll to learn more

Introduction

Building on DEP 1, Kambria's DAO Experimentation Program Cohort 2 (DEP 2) explored **how decentralized communities could create meaningful social impact while developing regenerative models to sustain their initiatives.**

Across three DAO –Cultural & Creative DAO, Exchange, KAT Tokenomics DAO, and PesaPlay DAO– participants explored **new ways of collaborating, making collective decisions, managing resources, and creating shared value.** With social impact and regeneration as equally important goals, DEP 2 became an opportunity to test not only what communities could achieve together, but also what it would take to keep their efforts going.

Yet experimentation is rarely a straightforward journey. Behind every proposal, decision, and milestone are challenges to navigate, assumptions to question, and lessons that cannot always be captured by numbers alone. This reflection zine **looks beyond the outcomes to capture the journey behind DEP 2** – the experiences, challenges, achievements, and lessons that shaped the cohort.



Message from the Core team

DEP 2 has been a journey of experimentation, collaboration, and learning. Together, we explored **what it takes to build community-driven initiatives that create meaningful impact while working toward long-term sustainability.**

Along the way, we witnessed **inspiring efforts, unexpected challenges, and valuable lessons.** Not everything went as planned, but each experience offered an opportunity to reflect, adapt, and grow.

We are **grateful to every DAO member, partner, and contributor who brought their time, ideas, and commitment to this journey.** Your contributions have helped shape our understanding of what decentralized collaboration can achieve and where it can improve.

As we look ahead, we hope the reflections in this zine will inspire new ideas, stronger communities, and more sustainable approaches to collective impact.
Thank you for being part of this experiment and helping shape what comes next.



DEP 2 At A Glance



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Childrens Reached

Through Pesa Play DAO's Hela Kids financial literacy pilot in Nairobi, Kenya.



3

Cultural Nodes Engaged

Across Luzon, Visayas, and Mindanao in the Philippines through Cultural & Creative DAO.



3

Pilot DAOs Supported

With contribution recognition framework materials developed by KAT Tokenomics DAO.

Explore DEP 2 DAOs



Cultural & Creative DAO (CCD)

Outreach and earned coverage



Kat Tokenomics DAO (KTD)

From Framework to Function



PesaPlay DAO (PPD)

Making Financial Literacy Accessible

DEP 2 Ambassadors

DEP 2 Ambassadors are **passionate changemakers, community builders, and advocates** who help connect the **DAO Experimentation Program with wider communities.** Through outreach, storytelling, and meaningful connections, ambassadors helped bring decentralized collaboration closer to diverse audiences and create opportunities for broader participation.

DEP 2 welcomed two types of ambassadors: **Internal Ambassadors**, DAO members who took on additional responsibilities to promote activities, engage participants, and strengthen community connections; and **External Ambassadors**, community collaborators who supported outreach, shared DAO activities, and connected initiatives with potential partners and audiences. Together, they contributed to DEP 2's vision of **building a collaborative, inclusive, and regenerative ecosystem where community-driven initiatives can grow beyond their immediate networks.**



"I want to Continue helping Kambria achieve its unique goals and learn from it"

Mfon Bassey
DEP 2 Ambassador & CCD Member

"Becoming an Ambassador allows me to share authentic stories from my experience with Kambria, support the growth of the Kambria community, and strengthen my community-building skills"

Jada Emerson Lobo
DEP 2 Ambassador & PPD Member

"I want to become a Kambria Ambassador because I am passionate about technology, innovation, and creating opportunities for young people to learn, connect, and grow"

Taofeek Khadijah Olayemi
DEP 2 Ambassador

"I'd love to use my content and storytelling skills to make what Kambria is building easier to understand, bring more people into the community, and grow alongside the ecosystem."

Patience Iseh
DEP 2 Ambassador

" I want to become a Kambria Ambassador to aid in onboarding more people to a community where they can get more value and enrich their worth"

David Iorwen
DEP 2 Ambassador

"Serving as a Spotlight Ambassador would allow me to bridge gaps between grassroots community leaders and broader, global ecosystems"

Alsheel/Yaaw Sultan Abdulghani
DEP 2 Ambassador

"I see this as an opportunity to learn, contribute and grow together with the Kambria ecosystem."

Jawad Abubakar
DEP 2 Ambassador

"The Capacity Exchange DAO (CED) is a platform that can open doors for people in my community to learn new skills and connect with global experts. I want to be the bridge between my network and this opportunity. "

Alberto Edmerson Lobo
DEP 2 Ambassador

"I'm also excited to learn, contribute, and grow alongside the Kambria community while helping more users understand and discover the project."

Chioma Chukwurah
DEP 2 Ambassador