

Preserving Cultural Heritage Through Community-Driven Collaboration

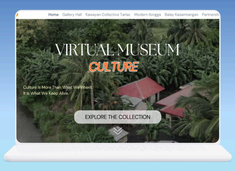
Cultural & Creative DAO (CCD) brought together communities across **Luzon, Visayas, and Mindanao in the Philippines** through **"Roots in Minds: Cultural Expressions for Regenerative Futures."** The initiative focused on preserving Indigenous knowledge, traditional craftsmanship, creative expressions, and community stories through a digital **Museum of Culture**. By combining cultural documentation, creative storytelling, and decentralized collaboration, CCD explored **how technology and community participation could help safeguard cultural heritage** while **creating opportunities for long-term cultural sustainability.**

Impact and Key Achivements

CCD Virtual Museum

The Virtual Museum became **CCD's central digital output**, providing a shared space to **present cultural materials from participating communities**. It represents an important step toward organizing cultural documentation into a format that can support public engagement and future creative work.

The Museum also provides a foundation for **continued development**, including improved curation, clearer attribution, additional cultural stories, and future collaboration with media and community partners.





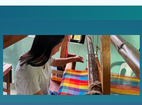




Collaboration with 3 Cultural Nodes



LUZON
Kawayan Collective
kawayancollectivetarlac



VISAYAS
Modern Ilongga
modernilongga



MINDANAO
Balay Kasamtangan
Balay Kasamtangan

Media Partners



I LOVE PHILIPPINES!!! (GREEN MANGO)



TARLAC TOURISM



PHILIPPINE WILDLIFE RANGERS & ENVIRONMENTAL ENFORCERS



CONTAINER LIVING PH

What Worked Well?

- **A shared digital destination:** The Virtual Museum provided a concrete output around which the team could organize cultural materials and creative work.
- **Community-centered documentation:** The three-Node model connected local cultural knowledge with DAO contributors working on documentation, creative production, and archiving.
- **Clearer ownership as a direction:** The transition to three Owned Lanes established a more explicit structure for assigning responsibility and defining deliverables.
- **Potential for continued collaboration:** Media outreach and partnership discussions created opportunities to extend the visibility of CCD's work beyond the immediate DAO community.



What Did We Learn?



- DEP 2 highlighted that cultural preservation requires more than collecting photographs and stories. Materials need sufficient context, appropriate consent, clear attribution, and a reliable process for review and long-term access.
- Each contributor needs to understand the expected output, the deadline, the quality requirements, and how their work connects to the next stage.
- Finally, the experience reinforced the importance of aligning execution with the original project objectives. When a strategy changes, the team needs to document the rationale, revise the expected outcomes transparently, and explain how the revised work contributes to the project's overall goals.

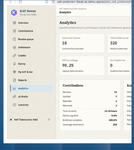
What Was Challenging?

- **Node coordination and material collection:** Delays in preparing and submitting materials affected execution timelines.
- **Inconsistent source-material quality:** Some materials required additional context, review, or improvement before they could be used confidently in final outputs.
- **Cross-Lane dependencies:** Creative production and archiving depended on timely, complete documentation and clear requirements.
- **Transition to the Owned Lanes model:** The team needed time to clarify ownership, define tasks, and establish a consistent workflow.

What Should Improve?

- Define specific deliverables, owners, and deadlines at the beginning of each execution cycle.
- Provide standardized documentation requirements and examples to all Nodes.
- Require clear context, attribution, and permission records alongside photographs and interviews.
- Maintain a centralized archive and Master Sheet with verifiable evidence for every reported output.
- Set realistic financial targets and establish a clear process for documenting expenses and regeneration.

Explore other DAOs


KAT Tokenomics
Overview
Contributions
Review queue
Settlement
Credits
Stores
Payroll & Ops
Reports
Analytics
Allocations
Kat Tokenomics DAO
Analytics